



## MINUTES

### Traffic Safety Advisory Committee (TSAC) Marblehead, Massachusetts

October 20, 2025

The TSAC meeting was held at 4:00 p.m. at Abbot Hall, 188 Washington Street, Marblehead and publicly via Zoom Meeting

#### 1. Call to Order

Chair Rick Smyers called the meeting to order at 4:05 p.m. and announced it was being recorded.

The following TSAC members were in attendance, by roll call vote, constituting a quorum:

Rick Smyers, Resident	Present
Amy McHugh, DPW Director	Present
Jason Gilliland, Fire Chief	Present
Maggie Wheeler, Engineer	Present
Gary Hebert, resident	Present

#### 2. Approval of Meeting Minutes

Motion to approve the minutes from September made by Jason Gilliland and seconded by Gary Hebert. 4 in voted in favor. 1 voted "present."

#### 3. Public Comment

Ken Moss, resident of Tedesco Farm Place requested cross walk @ Tedesco Farm Place and Tedesco St. Discussion regarding high traffic volume, no sidewalk on that side of street, resident crossing habits and walking destinations. Police will review traffic flow and DPW will review sidewalk needs. Speed Feed back signs have been installed in the area to collect information and educate drivers. DPW Director confirmed with residents present that they would walk down new sidewalk to cross walk at Tedesco Country Club.

Al Jordan noted that YMCA added walking demand and sidewalks should have been installed during that project. He also noted most residents use the road not the sidewalk.

Dr. David Gold, a safety and health engineer and part-time Marblehead resident, sent a letter to the TSAC read as a summary by Rick Smyers. He advocated for more education awareness in prevention of crashes. i.e.: wearing vests, helmets, lighting, bells or horns and following general traffic rules.

#### 4. Traffic Change Requests – Tabled

#### 5. E-Bike Discussion, Rick Smyers

*Who is TSAC's target audience?*

Should target audiences include younger riders and general public? Consensus was that the target audience should mainly be parents and schoolchildren, those most likely to purchase and use e-bikes and e-scooters.

*How should TSAC deliver the information and guidance?*

Discussion: TSAC could do presentation, take advantage of its state-sponsored Safe Routes to Schools program, or its park and rec department bike groups, write letter to editor, variable message signs, mailers, TSAC web page, MHTV, or organize low-cost promotional items.

*What topics should TSAC cover?*

Discussion: Create a simple message, repeat many times many ways. Message should be positive about bikes and e-bikes are a great thing for the town. How to quantify success of the message.

**6. Next meeting**

The next meeting is scheduled for November 17th, 2025.

**7. Adjourn 5:03 pm**

Motion to Adjourn by Jason Gilliland and seconded by Amy McHugh. All in favor.

Respectfully Submitted,

Amy McHugh